No one should be flogged more than ten lashes except when it comes to one of the limits set by Allah

Abu Burdah al-Ansāri (may Allah be pleased with him) reported that he heard the Messenger of Allah (may Allah's peace and blessings be upon him) say: "No one should be flogged more than ten lashes except when it comes to one of the limits set by Allah."
[Authentic] [Agreed upon]

The Prophet (may Allah's peace and blessings be upon him) forbade flogging anyone more than ten lashes except in case of committing sins. This does not refer to punishments where a specific number of lashes, strikes, or a penalty have been prescribed by the Legislator. The meaning here is that disciplinary beating, such as flogging a wife or child, should not exceed ten lashes.

http://sunnah.global/hadeeth/en/show/2987